Drew Harper

Senior UX / Product Designer · 25+ years shipping digital products

Nashville, TN · (786) 439-9168 · druharper@gmail.com · drewharper.com · linkedin.com/in/drewharper

SUMMARY

Senior UX / Product Designer across enterprise, insurance, government, and consumer-mobile — preceded by an award-winning run in print, advertising, and art direction at top-ten London and Miami agencies. Blend craft-level visual and interaction design with systems thinking, deep Figma fluency, and real front-end capability (HTML / CSS / SASS / Tailwind; Vue.js / Nuxt on drewharper.com) — including AI-paired design and code with Claude. Known for translating stakeholder ambiguity into lean, elegant designs — fast, and without losing the details. Plus ongoing independent client work via drewharper.com.

CORE SKILLS

Design Product Design · Interaction Design · Visual / UI Design · Wireframing · Prototyping · Information Architecture

Research & Strategy User Research · Usability Testing · Personas & Journey Mapping · Analytics-Informed Design · Stakeholder Facilitation

Systems & Quality Design Systems · Component Libraries · Responsive Design · Accessibility (WCAG) · Typography

Tools Figma (primary) · Adobe Creative Suite · Affinity Suite · Git

Front-End (design-forward) HTML5 · CSS3 · SASS · Tailwind — ships real front-end: marketing sites, themes, and design-system code. Vue.js / Nuxt — designed, built, and migrated drewharper.com end-to-end. Comfortable with AI-paired coding (Claude Sonnet) for JavaScript extensions and refactors.

EXPERIENCE

Independent UX Designer (DrewHarper.com) · **Self-directed** · Nashville, TN *Dec 2023 – Present*

- Ongoing client work spanning product UX, marketing sites, design systems, and brand — from wireframes and Figma prototypes through production HTML/CSS/SASS/Tailwind for shipping surfaces.
- Designed, coded, and migrated drewharper.com end-to-end (Vue.js → Nuxt + Tailwind); currently iterating on a new theme (drewharper.com/anthro) paired with Claude Sonnet 4.6 — AI-assisted design and code in practice.

UX / Visual Designer · **Comcast (via TCS)** · Remote — Nashville, TN *Feb 2022 – Dec 2023*

- Designed end-to-end UX for internal and customer-facing products — wireframes, IA, interaction flows, and production-ready Figma prototypes consumed by engineering.
- Embedded with product, engineering, and research in Agile cadences; translated shifting requirements into lean, ship-ready designs that held intent through dev handoff.
- Contributed components, interaction patterns, and design-side code (HTML/CSS, SASS, Tailwind, light Angular) to the team design system; paired closely with engineers to preserve design intent through implementation.

UX / Visual Designer · **Zander Insurance** · Nashville, TN *Jul 2021 – Feb 2022*

- Owned UX and visual design across Zander's marketing surface — brand refresh, campaign landing pages, and core site flows — working primarily in Figma.
- Built personas and journey maps grounded in user research and analytics; used them to prioritize design work and align cross-functional stakeholders.
- Designed interactive prototypes and ran usability tests to de-risk flows before build.

Independent UX Contractor (DrewHarper.com) · **Self-directed** · Nashville, TN *2017 – 2021*

- Delivered UX, UI, and visual design for a rotating mix of startup, SMB, and agency clients — from wireframes and Figma prototypes through production HTML/CSS.

- Built component-level design systems, icon sets, responsive marketing sites, and brand systems; operated solo or embedded with client product teams.
- Completed Nashville Software School Full Stack Development Bootcamp (Feb 2020 – May 2021) to strengthen front-end fluency for dev handoff.

Art Director · **Wild Card** · Nashville, TN *May 2021 – Jul 2021*
- Short-term creative lead on concept and visual branding work for agency clients.

UX / UI Designer · **Tennessee Department of Education** · Nashville, TN *Dec 2016 – Jun 2017*
- Designed the Education Preparation Provider portal in Sketch, simplifying a complex multi-layer admin UI for state education staff.
- Shipped HTML/CSS in a .NET environment; coordinated closely with developers on interaction details and accessibility.

UX / UI Designer · **Civic Engineering & IT** · Nashville, TN *Sep 2013 – Feb 2015*
- Designed SaaS UX for Nashville Metro and Tennessee state systems — including Building Permits, Land Management, Capital Fund Management, and TDOT Bridge Administration — simplifying dense, multi-layered legacy admin UIs for real government users.
- Produced wireframes, Axure prototypes, and responsive SASS/CSS for desktop and mobile; coordinated with engineering on interaction, accessibility, and shipping.

UI / UX Designer — one-person design + marketing function · **JPay Inc.** · Miami, FL *Sep 2008 – Sep 2013*
- Joined early ("three guys and an idea") as JPay's first designer, then turned JPay.com into a concrete public product — the first public-facing pages, Search-for-your-inmate, and the full transaction flow. Sole designer and marketer for JPay ("Jail Pay" = the service families use to send money, messages, music, and books to incarcerated loved ones); scope spanned web (desktop + mobile), iPhone/Android apps, blog, forum, DOC marketing sites, and all supporting print, email, and tradeshow work.
- Designed for two very different audiences: free-world families on web and mobile, AND incarcerated users on in-facility kiosks and proprietary handheld devices (JP3, JP4 tablet / MP3) — every screen on the handhelds was mine. Many end users had limited literacy, forcing a ruthless word-economy, icon-led UI, and high-comprehension patterns that shaped the whole design system. Shipped matched Email and Music Preview / Purchase apps on both sides — family-facing on web, inmate-facing on the devices.
- Over five years, established brand, visual language, and interaction patterns as JPay scaled from a single kiosk prototype to a nationwide product line — with UI customized per state and metro contract. As the company grew from three founders to hundreds of employees, held the design bar across the engineering org (a few dozen developers) and owned design review as part of shipping. Also handled ads, monthly newsletters, tradeshow booths, letterhead, wallet cards, and even office murals.

EARLIER EXPERIENCE

UI / UX Designer · Safari Ltd. · Miami, FL *2007 – 2008*
UI / UX Designer · Diaz & Cooper Advertising · Miami, FL *2005 – 2007*
Web Designer (Freelance) · Self-directed · Miami, FL *2001 – 2005*
Art Director & Web Designer · TBWA-Chiat Day (Omnicom) · London, UK *1998 – 2000*
Art Director · Don Forsythe Advertising · Miami, FL *1995 – 1998*

EDUCATION

Full Stack Development Bootcamp · Nashville Software School · Nashville, TN *2020 – 2021*
AA, Commercial Art · Int'l Fine Arts College (now Miami Int'l Univ. of Art & Design) · Miami, FL *1987*
Trent College — Art Scholarship · UK independent school · Long Eaton, UK *1984*